



2024

SAVE THE DATE!!

Feb 24 & 25
Hartford, CT

Registration will open Tuesday, Nov 28, 2023

Schools who wish to register students can email ssw.ce@uconn.edu. For travel and information, go to politicalinstitute@uconn.edu

*Attendees eligible to earn 12 CECS

Register early as space is limited!

For more information: politicalinstitute@uconn.edu

Campaign Leadership • Supporting BIPOC, LGBTQ and
Disability • **FUNDRAISING • Voter Engagement**
Communications and Outreach
for Perspective and Knowledge
Supporting BIPOC, LGBTQ & Disability
Voter Engagement •
Campaign STRATEGY •
Communications and Outreach



Consider yourself asked!

Politics affects everything we do as social workers and citizens. Yet, it can also feel overwhelming and a game for insiders only. The Campaign School for Social Workers is for anyone who wants to be more politically active as a volunteer, advocate, paid staff, and/or candidate! You will learn from political social workers and national experts why you belong in politics! You will also gain valuable leadership skills; learn what it's like to serve in office; hear how we can all support diverse representation and power; and why the Code of Ethics is our superpower in these politically challenging times.

Topics include:

- Political campaign basics
- Fundraising
- Leadership
- Difficult conversations
- Digital and mail communications
- GOTV and vote by mail
- Supporting diverse power and representation
- Social work and Democracy

Day One is led by Kate Coyne-McCoy, MSW who is a trained social worker, advocate, coalition builder, organizer, recruiter and former candidate for Congress. Kate has trained more than 9,000 candidates and directly assisted with hundreds of successful elections from school board to U.S. President and around the world through the Oval Office program at Harvard University.

Day Two is led by Tanya Rhodes Smith, Director of the Humphreys Institute for Political Social Work, and features conversations with elected officials, powerful discussions on race and representation and interactive workshops .

UConn | SCHOOL OF SOCIAL WORK

NANCY A. HUMPHREYS INSTITUTE FOR
POLITICAL SOCIAL WORK