

Campaign Leadership • Supporting BIPOC, LGBTQ and  
s • **FUNDRAISING** • **Voter Engagement**  
Communications and Outreach  
r Perspective and Knowl  
ng BIPOC, LGBTQ & D  
**er Engagement** • **CANDIDATES**  
**UNICATIONS AND OUTREACH** •

**Politics is social work  
with power.** Senator Barbara Mikulski



**2024**

**Feb 23 & 24, 2024**

Friday (9:00 - 4:30pm)  
Saturday (9:00 - 2:30pm)  
Hartford, CT  
(lunch is included)

**Registration Opens  
November 28th**

\$25 UConn Social Work Students  
\$99 All other Students  
\$199 Others\*

*\*Attendees eligible to earn  
12 CECs*

Schools who wish to register students  
can email: [ssw.ce@uconn.edu](mailto:ssw.ce@uconn.edu)

For travel information and more, go to  
[politicalinstitute.uconn.edu](http://politicalinstitute.uconn.edu)

For questions, email  
[politicalinstitute@uconn.edu](mailto:politicalinstitute@uconn.edu)

Scan to register or  
visit: [s.uconn.edu/cs2024](https://s.uconn.edu/cs2024)



**Register early, space is limited!**



# Consider Yourself Asked!

**P**olitics affects everything we do as social workers and citizens. Yet it can feel overwhelming and a game only for for insiders. The Campaign School for Social Workers is for anyone who wants to be more politically active as a leader, volunteer, advocate and/or candidate to amplify their impact to create positive change.

You will learn from political social workers and national experts why you belong in politics, how you can support a more inclusive and responsive democracy, and why your values are your superpower in these challenging and divisive times.

## TOPICS INCLUDE:

- Political Campaign Basics
- Campaign & Volunteer Leadership
- Raising money (yes, you!)
- Ethics in politics
- Messaging
- Representation and power

*Day One is led by Kate Coyne-McCoy, MSW, a national leader who has trained more than 9,000 candidates and directly assisted with hundreds of successful elections from school board to U.S. President and around the world.*

*Day Two, led by Tanya Rhodes Smith, MSW, features conversations with elected officials, powerful discussions on race and representation and interactive workshops.*

**UConn** | SCHOOL OF SOCIAL WORK

NANCY A. HUMPHREYS INSTITUTE FOR  
POLITICAL SOCIAL WORK