



Mar 22 & 23, 2024

Friday (9:00 - 4:30pm)
 Saturday (9:00 - 3:00pm)
 Rutgers University-Camden
 Campus Center
 326 Penn St, Camden, NJ

Registration is Open

- \$25 Students from Sponsoring Schools
- \$50 All Other Students
- \$199 Others *

**Attendees eligible to earn 12 CEs*

For travel information and more, go to s.uconn.edu/CSinfo

Questions? Email: ce953922@wcupa.edu

Scan to register or visit: s.uconn.edu/tscs



Register early, space is limited!

Sponsors:

- Delaware State University
- La Salle University
- Millersville University
- Misericordia University
- Monmouth University
- Moravian University
- NASW PA
- Temple University
- University of Pennsylvania
- West Chester University

Consider Yourself Asked!

Politics affects everything we do as social workers and citizens. Yet it can feel overwhelming and a game only for insiders. The Campaign School for Social Workers is for anyone who wants to be more politically active as a leader, volunteer, advocate and/or candidate to amplify their impact to create positive change.

You will learn from political social workers and national experts why you belong in politics, how you can support a more inclusive and responsive democracy, and why your values are your superpower in these challenging and divisive times.

TOPICS INCLUDE:

- Political Campaign Basics
- Campaign & Volunteer Leadership
- Raising money (yes, you!)
- Ethics in politics
- Messaging
- Representation and power

Day One is led by Kate Coyne-McCoy, MSW, a national leader who has trained more than 9,000 candidates and directly assisted with hundreds of successful elections from school board to U.S. President and around the world.

Day Two, led by Tanya Rhodes Smith, MSW, features conversations with elected officials, powerful discussions on race and representation and interactive workshops. <https://campuscenter.camden.rutgers.edu/>

Lead sponsor and host:



RUTGERS
 School of Social Work

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NANCY A. HUMPHREYS INSTITUTE FOR POLITICAL SOCIAL WORK