



2025

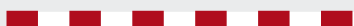
## SAVE THE DATE!!

Friday & Saturday  
Feb 28 & Mar 1, 2025  
Hartford, CT



Registration will  
open  
November 2024

For more information:  
[politicalinstitute@uconn.edu](mailto:politicalinstitute@uconn.edu)



## Consider yourself asked!

**P**olitics affects everything we do as social workers and citizens. Yet, it can also feel overwhelming and a game for insiders only. The Campaign School for Social Workers is for anyone who wants to be more politically active as a volunteer, advocate, paid staff, and/or candidate! You will learn from political social workers and national experts why you belong in politics! You will also gain valuable leadership skills; learn what it's like to serve in office; hear how to support diverse representation and power; and understand why the Code of Ethics is our superpower in these politically challenging times.

### Topics include:

- |                           |   |
|---------------------------|---|
| Political campaign basics | Digital and mail communications             |
| Fundraising               | GOTV and vote by mail                       |
| Leadership                | Supporting diverse power and representation |
| Difficult conversations   | Social work and Democracy                   |

**Day One** is led by Kate Coyne-McCoy, MSW who is a trained social worker, advocate, coalition builder, organizer, recruiter and former candidate for Congress. Kate has trained more than 9,000 candidates and directly assisted with hundreds of successful elections from school board to U.S. President and around the world through the Oval Office program at Harvard University.

**Day Two** is led by Tanya Rhodes Smith, Director of the Humphreys Institute for Political Social Work, and features conversations with elected officials, powerful discussions on race and representation and interactive workshops .

**UConn** | SCHOOL OF SOCIAL WORK

NANCY A. HUMPHREYS INSTITUTE FOR  
POLITICAL SOCIAL WORK